



**2024**



**SPONSORSHIP  
PROSPECTUS**

# Our History

**Killarney Vale Australian Football Club was formed in 1978 and entered into the existing Central Coast Australian Football League. For its entire history the Bombers have been based at Adelaide St Oval.**

**The Bombers won their first Senior premiership in 1979 in Reserve Grade, with the club winning its maiden First Grade premiership in 1981. At the end of the 1999 CCAFL Season it merged with the Newcastle AFL to form the Black Diamond AFL and now the subsequent name AFL Hunter/Central Coast.**

**Killarney Vale AFC boasts one of the largest largest junior bases in the Hunter/Central Coast with over 300 registered players from Auskick through to Under 17's in both Boys and Girls competitions.**

**The Bombers are one of the most successful clubs in the region with 8x First Grade, 6x Reserve Grade Premierships to go along with 50 Junior Premierships**





# Our Mission

**The mission of the Killarney Vale Bombers is to establish itself as the dominant Australian Football Club in the AFL Hunter/Central Coast League Competitions, and to provide a sporting and social outlet for all persons, youth and adults of the Central Coast promoting healthy lifestyles.**

**Our Club has arguably the best facilities in the region. From our beautiful playing surface to our amazing clubhouse. The clubhouse has been a work in progress for over 40 years.**

**Facilities include, two storey clubhouse which has community hall, boardroom, kitchen, fully functioning Bar, gymnasium, junior rooms, learning room, electronic scoreboard, fenced playing area, built in interchange benches pergola and upgraded change room amenities totalling 4 individual rooms which are all female friendly.**

# Corporate Support

## Dream Big!

**Killarney Vale Bombers are committed to giving all of our players the opportunity to become the best that they possibly can be.**

**Our junior program speaks for itself not only now but since the club began with a total of 4 players from our juniors progressing to and being drafted to the AFL. Brothers Mark and Jarrad McVeigh being drafted by Essendon and Sydney Swans respectively in the 90's/ 00's. Mature aged recruit Daniel Lloyd drafted by GWS Giants in 2015 and most recently Marc Sheather drafted by the Sydney Swans in 2020.**

**Our club at its heart is an amateur club and does not pay its players. We invest in club culture and every sponsorship dollar is invested back into the club to improve it as a whole.**





# SPONSORSHIP PACKAGES



# Ground Naming Rights

## \$10,000

Payment options available - Weekly, Monthly or Quarterly

Your company will be naming rights sponsor of the Killarney Vale Bombers Home Ground for the 2024 season.

This sponsorship package includes:

Your logo on car park entry sign e.g Welcome to “your business name Oval” Ground name entered into google maps

Ground name updated in Google Maps

8x post pads signage

4x fence line feather banners

4x fence line banners strategically placed around oval (approx 12m total)

2x Guest tickets to Club Best & Fairest Night

Your logo displayed on BarTV

Your logo displayed in weekly AFLHCC Football Record

Ground referred as “your business name Oval” in all AFLHCC & KVAFC publications (Facebook, Websites, TV, Radio)



# Scoreboard Sponsor

## \$5000

We have a beautiful modern digital scoreboard that your company logo can sit proudly on. Everyone's eyes will be on the scoreboard throughout each home game, giving your business great exposure during the 2024 season. But your business will be exposed even after the season finishes. Our ground is used 12 months of the year with Sydney Swans Academy Training, Touch Rugby League Comp, AFL 9's, Central Coast Academy of Sport & JET Sports Academy.

### Sponsorship includes:

Your business logo/name on the scoreboard

A fence line banner (approx 3m in length)

Your business name mentioned in AFLHCC Record -

Exposure through over 900 Facebook followers

Your logo on BarTV



# Ground Signage \$850

**Our ground has a fully enclosed playing perimeter fence. This allows local businesses to support our community football club and have their business name / logo on a professionally made sign and placed on the perimeter fence. We encourage all of our members to support the businesses that support the Killarney Vale Bombers. Your sponsorship dollars go directly to supporting our grassroots footballers and is used to maintain and upgrade the field where it's needed. Whether it be behind the goal netting or improved interchange benches.**

**Sponsorship includes:**

**Your business logo/name on a professionally made sign (approx 3m-5m in length)**

**Facebook exposure through over 900 followers**

**Exposure during BarTV games which are filmed live on Facebook and YouTube**





# Indigenous Round Sponsor \$5000

**Your business will be the naming rights sponsor of our 2024 Indigenous Round Celebration.**

**Package includes:**

**Your logo on the front breast of the specially designed guernseys to be worn by all 4 senior teams**

**Your logo will be displayed proudly on all indigenous round promotions**

**Your business logo/name on a professionally made sign (approx 3m-5m in length) Facebook exposure through over 900 followers**

**Exposure during BarTV games which are filmed live on Facebook and YouTube**

**Our 2024 Indigenous Guernseys are currently being designed by 2 proud Indigenous Females who are current junior players of our club and have represented the Woomeras in Melbourne.**



2017



2018



2019

# Women Playing Shorts Sponsor \$1500

**2 Spots Available**

**Package includes:**

**Your logo on the back of our women's senior teams playing shorts**

**Your logo on 2024 club polos**

**Your business logo/name on a professionally made sign (approx 3m-5m in length) Facebook exposure through over 900 followers**

**Exposure during BarTV games which are filmed live on Facebook and YouTube**



# Men Playing Shorts Sponsor \$1500

**2 Spots Available**

**Package includes:**

**Your logo on the back of our men's senior teams playing shorts**

**Your logo on 2024 club polos**

**Your business logo/name on a professionally made sign (approx 3m-5m in length) Facebook exposure through over 900 followers**

**Exposure during BarTV games which are filmed live on Facebook and YouTube**



# JUNIOR TEAM PACKAGES

**\$800 per team**

Your sponsorship will assist the club in offsetting the costs of our junior operations. From training footballs to first aid kits your business will be a huge help. We currently have the largest junior base on the central coast with over 300 players and over 10 teams in 2023.

**Sponsorship includes:**

**Your business logo displayed on a junior team of your choice.**

**Club Polo x2**



# TAILORED PACKAGES

**We understand that not all packages can suit and we are open to tailor a package to meet your needs. Our club has a variety of on and off field activities during the year for both our Seniors and Juniors. If your business can help in some way it would be greatly appreciated.**

**Raffles and Auction Items  
Catering Services  
Strapping Tape  
Equipment donations  
Food and Beverages**

**For more information please don't hesitate to contact us. Please email Peter for more info at [treasurer@kvbombers.com](mailto:treasurer@kvbombers.com)**